

F5CA Commission Budget Study Session

May 22, 2024

10:00 am – 4:00 pm





Opening and Welcome

- Call to Order
- New Commissioner Swear-In
- Roll Call
- Land and Labor Acknowledgement
- Commission Chair Remarks
- Executive Director Remarks

Meeting Purpose

Opportunity for F5CA staff and Commissioners to review and discuss strategic planning updates, revenue forecast, fund condition summary, current investments and investments in development.

Meeting Objectives

1. Commissioners will have an understanding of Proposition 10 tax revenue and statutory responsibility.
2. Commissioners will have an understanding of the Fund Condition Summary.
3. Commissioners will have an understanding of their role in the 2025-28 Strategic Plan and accountability process.
4. Commissioners will have an understanding of current investments and discuss staff recommendations on investments in development.

Meeting Agenda

Morning Sessions	
10:15 AM	Review Objectives, Agenda, and Reflections from Commission and Staff
10:20 AM	Center on F5CA's Strategic Direction
10:25 AM	Strategic Planning Updates and Discussion
11:55 AM	Lunch Break



Commission Reflections

What questions do you hope to have answered by the end of the session?

- What is our **role and commitment as commissioners** and how can we better support the services to the population we serve?
- In addition to Proposition 10 funding, what are **all our funding sources** (backfill, etc.)?
- What the **intent of voters and advocates** when Proposition 10 was first passed? Was there a clear understanding that funding would decline without additional renewal of Proposition 10? Was there an understanding that there would be renewals of revenue sources?
- What is the **impact, return on investment, and DEI considerations** for our investments?

Staff Reflections

What would you like the Commission to keep in mind throughout today's presentation of fund balances and investments?

- Today's agenda is intentional to **build collective understanding and promote collaboration** between Commission and staff.
- Presentation content involves **level setting**.
- We may need to **follow-up after** today's meeting to provide responses to some questions.
- Help us **identify opportunities and clarify** what you would like to see done.

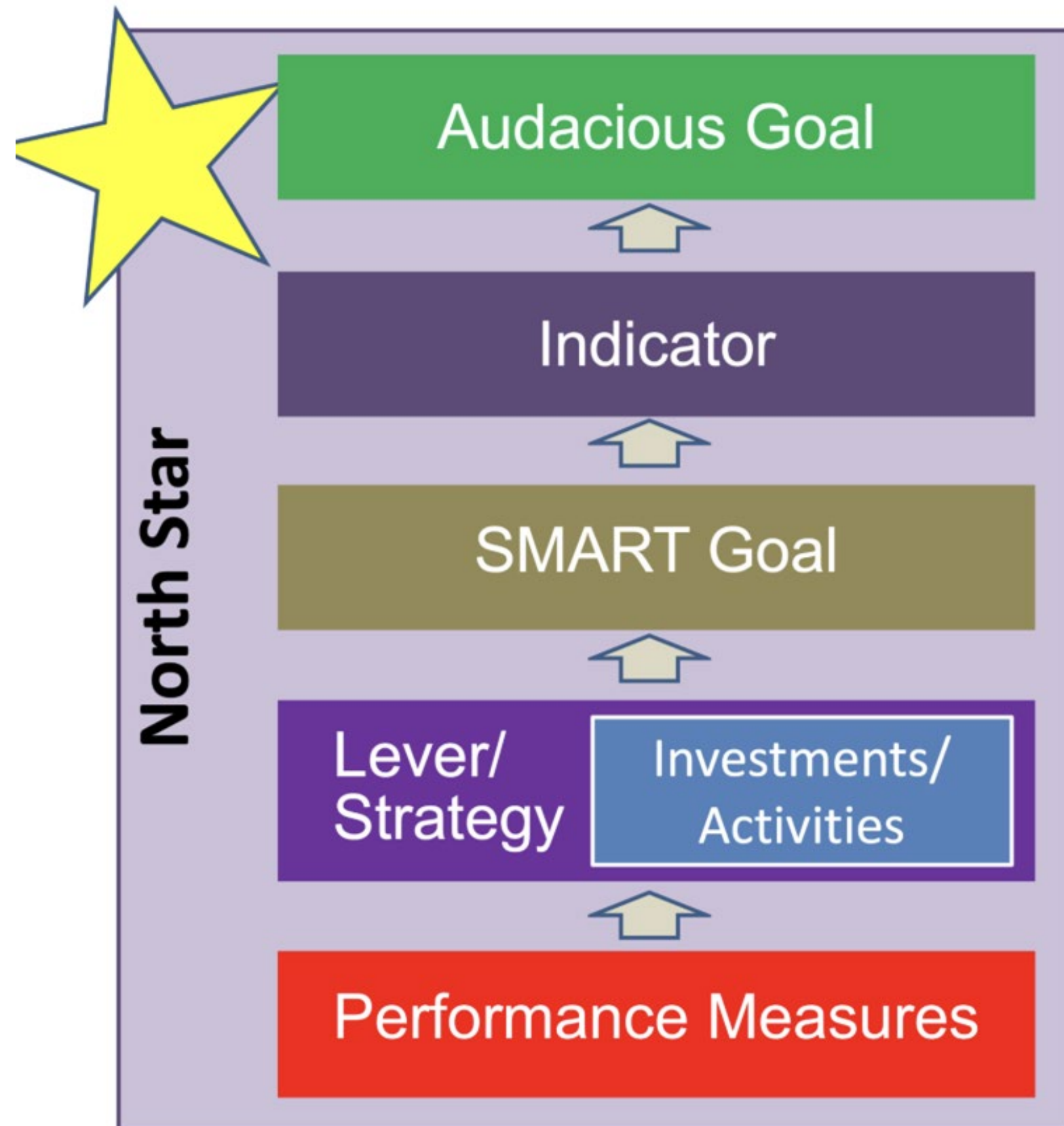
Our Strategic Direction

North Star: Trauma-informed, healing-centered, and culturally responsive systems promote the safe, stable, nurturing relationships and environments necessary to eliminate inequities and ensure healthy development for all children.

Audacious Goal: In a generation, all children 0-5 will have the safe, stable, nurturing relationships and environments necessary to achieve healthy development.



Results Based Accountability (RBA) Framework



- North Star orients all our work
- Population-level indicator informs us about statewide well-being
- SMART goals are developed for each audience (parents, providers, programs, state agency leaders, policymakers)
- Multiple investments/activities may support the same SMART goal
- Investments/activities operate as levers
- Performance measures may be similar across programs and be project specific
- Staff workplans will detail source of data for performance measures, baseline, and frequency of collection

Strategic Planning and Change Management Process Updates

BREAK

Please return by 12:30 PM



Meeting Agenda

Afternoon Sessions	
12:35 PM	Overview of Revenue Forecast & Fund Condition Summary and Discussion
1:20 PM	Current Investments & Investments in Development Overview and Discussion
2:35 PM	Break
2:45 PM	Fatherhood Initiative Presentation
3:30 PM	Closing Remarks
3:40 PM	Public Comment
4:00 PM	Adjournment

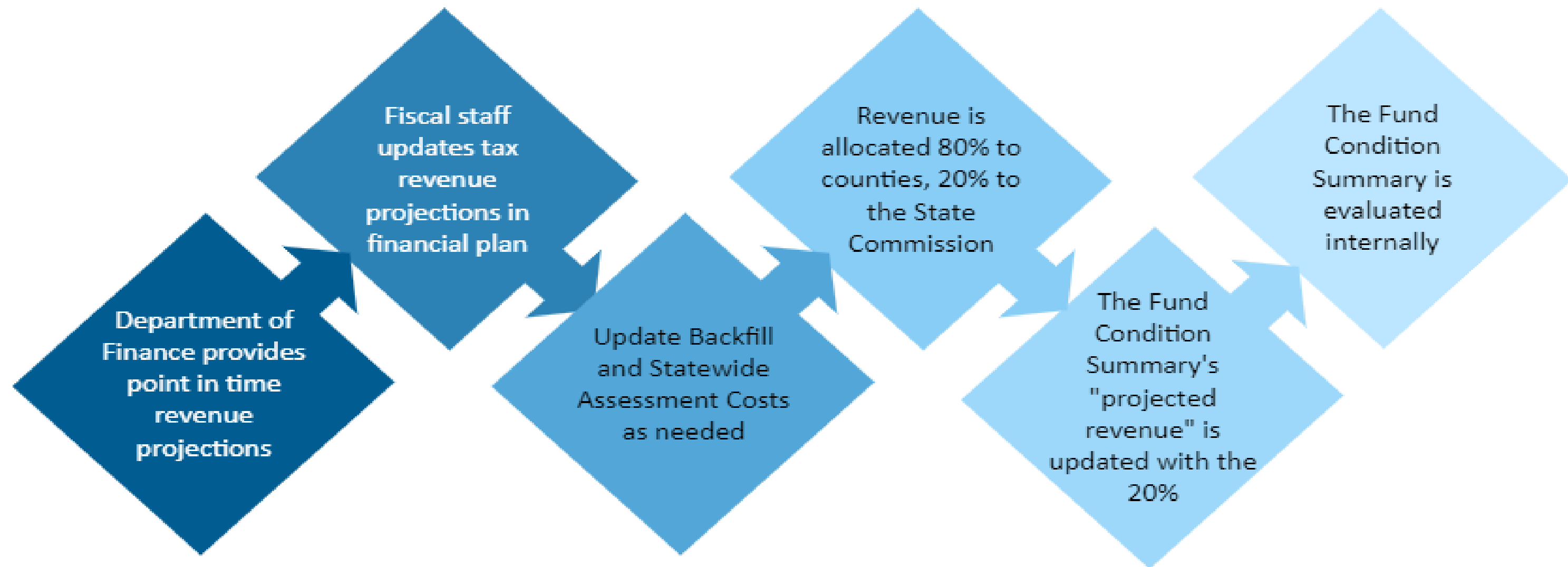


Overview of Revenue Forecast & Fund Condition Summary

Proposition 10 Background

- What is our **role and commitment as commissioners** and how can we better support the services to the population we serve?
- What the **intent of voters and advocates** when Proposition 10 was first passed? Was there a clear understanding that funding would decline without additional renewal of Proposition 10? Was there an understanding that there would be renewals of revenue sources?
- In addition to Proposition 10 funding, what are **all our funding sources** (backfill, etc.)?
- What is the **impact, return on investment, and DEI considerations** for our investments?

Flow of Projections



Revenue Distribution by Account

Account Type	Statutory Distribution	Distribution Conversion
Disbursed to 58 County Commissions	80%	N/A
State Accounts	Statutory Distribution	Distribution Conversion
Mass Media Communications	6%	30%
Education	5%	25%
Child Care	3%	15%
Research and Development	3%	15%
Unallocated	2%	10%
Administration	1%	5%
Total	20%	100%

State Commission's Accounts

Mass Media Communications (0631)

Expenditures for communications to the general public utilizing television, radio, newspapers, and other mass media on subjects relating to and furthering the goals and purposes of this act, including, but not limited to, methods of nurturing and parenting that encourage proper childhood development, the informed selection of child care, information regarding health and social services, the prevention and cessation of tobacco alcohol, and drug use by pregnant women, the detrimental effects of secondhand smoke on early childhood development, and to ensure that children are ready to enter school.

Education Account (0634)

Expenditures to ensure that children are ready to enter school and for programs relating to education, including, but not limited to, the development of educational materials, professional and parental education and training, and technical support for county commissions in the areas described in subparagraph (A) of paragraph (1) of subdivision (b) of Section 130125.

Child Care Account (0636)

Expenditures to ensure that children are ready to enter school and for programs relation to child care, including, but not limited to, the education and training of child care providers, the development of educational materials and guidelines for child care workers, and other areas described in subparagraph (B) of paragraph (1) of subdivision (b) Section 130125.

Research and Development (0637)

Expenditures to ensure that children are ready to enter school and for the research and development of best practices and standards for all programs and services relating to early childhood development established pursuant to this act, and for the assessment and quality of those programs and services.

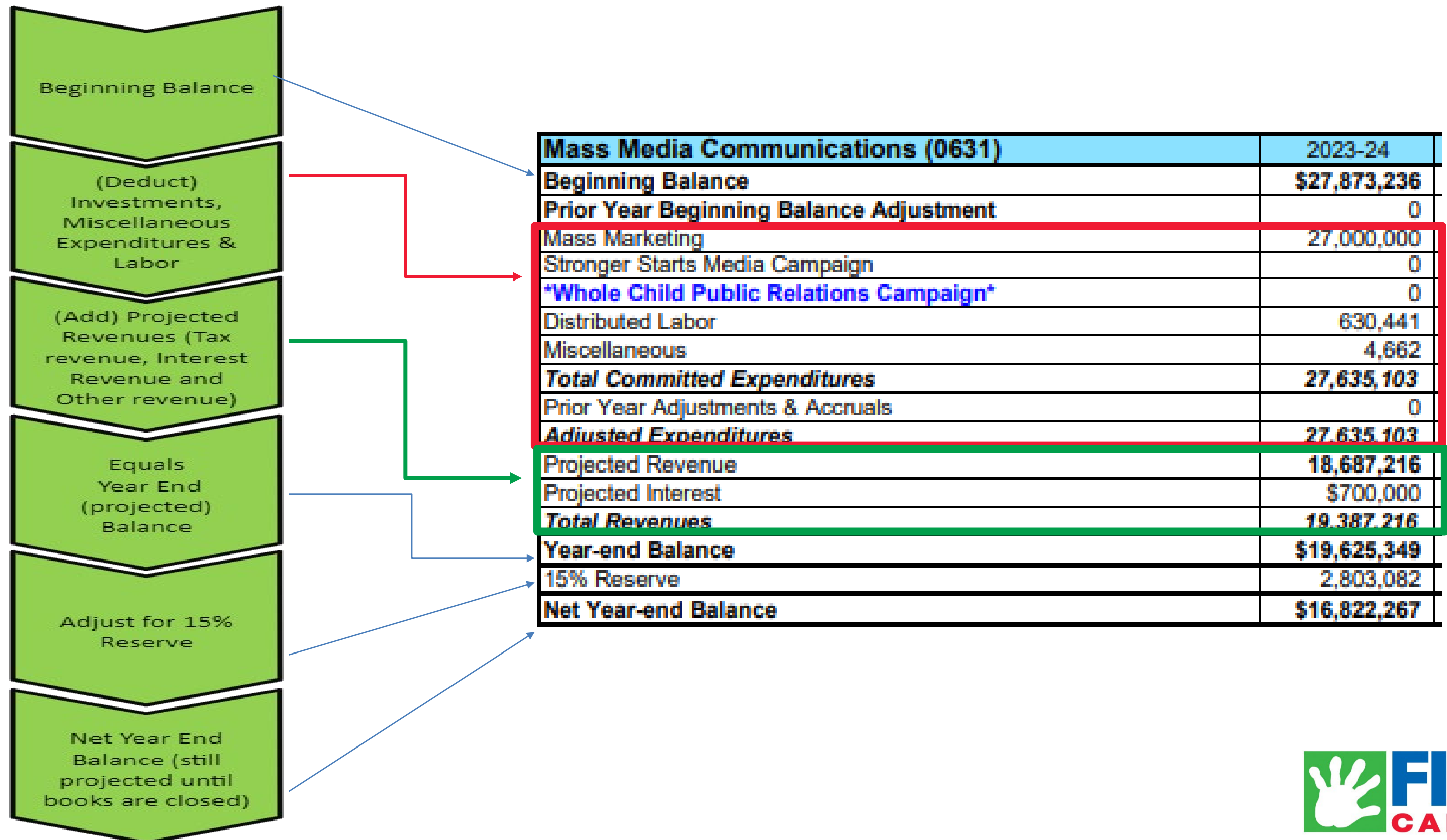
Administration Account (0638)

Expenditures for the administrative functions of the state commission.

Unallocated Account (0639)

Expenditures for any of the purposes of the act provided that none of these moneys shall be expended for the administrative functions of the state commission.

Fund Condition Summary



Revenue Sources

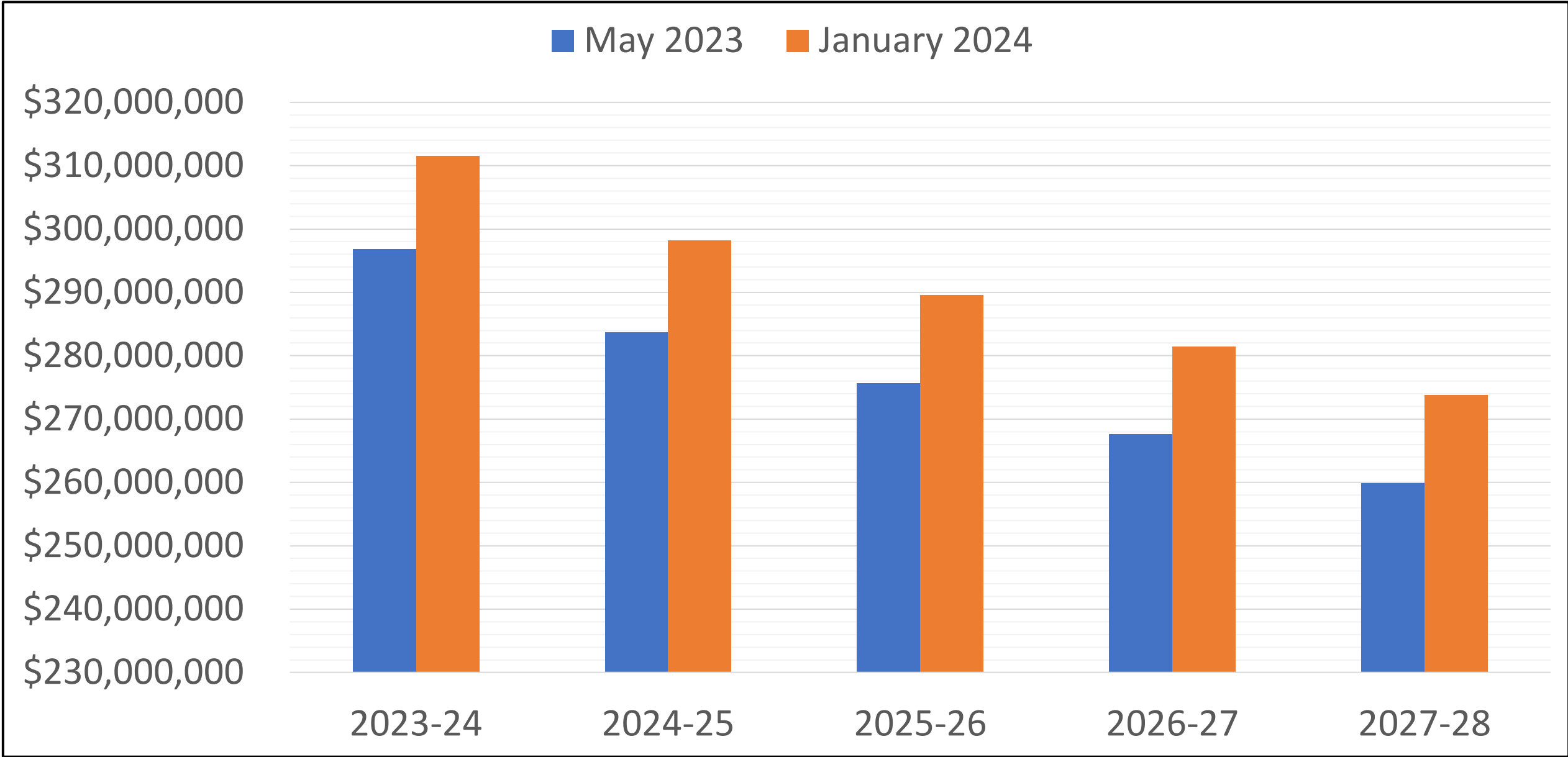
PRIMARY REVENUE SOURCES

- Proposition 10
- Proposition 56 (backfill)
- California Electronic Cigarette Excise Tax (CECET) – effective July 1, 2022

OTHER REVENUE

- Investment Income (all accounts)
 - Earn interest based off current Apportionment Yield Rates

Projected Revenue by Fiscal Year

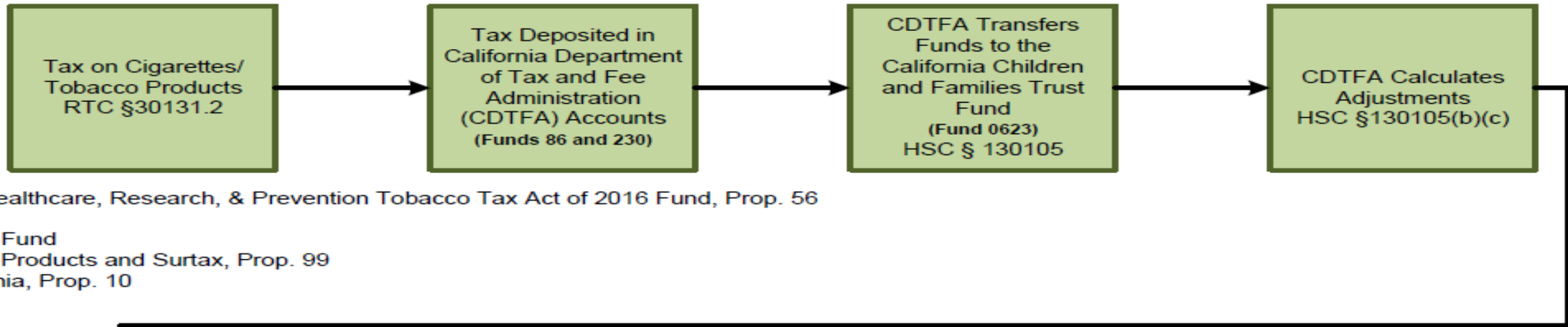


	2023-24	2024-25	2025-26	2026-27	2027-28
May 2023	\$ 296,813,619	\$ 283,715,619	\$ 275,603,619	\$ 267,629,619	\$ 259,877,139
January 2024	\$ 311,453,604	\$ 298,095,581	\$ 289,592,581	\$ 281,358,581	\$ 273,689,581

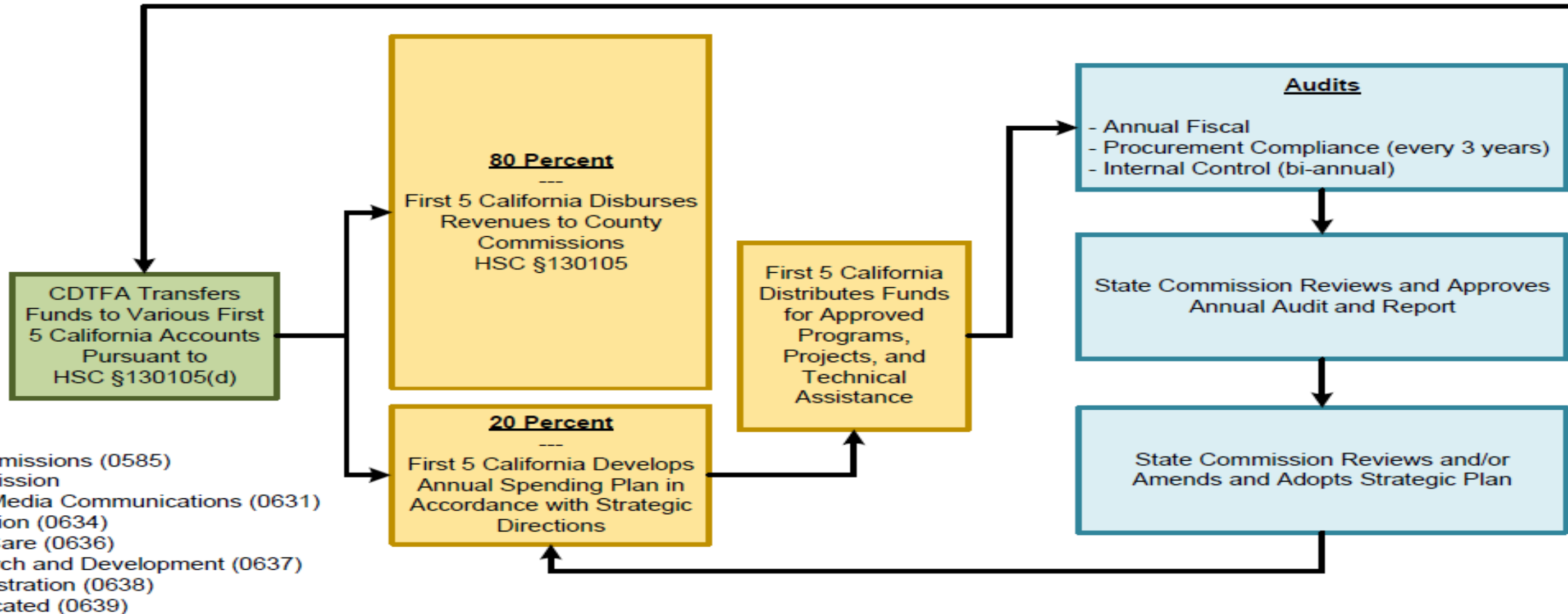




Funding Structure



Total Tax = \$2.87
 \$2.00 = California Healthcare, Research, & Prevention Tobacco Tax Act of 2016 Fund, Prop. 56
 2¢ = Breast Cancer
 10¢ = Cigarette Tax Fund
 25¢ = Cigarette Tax Products and Surtax, Prop. 99
 50¢ = First 5 California, Prop. 10

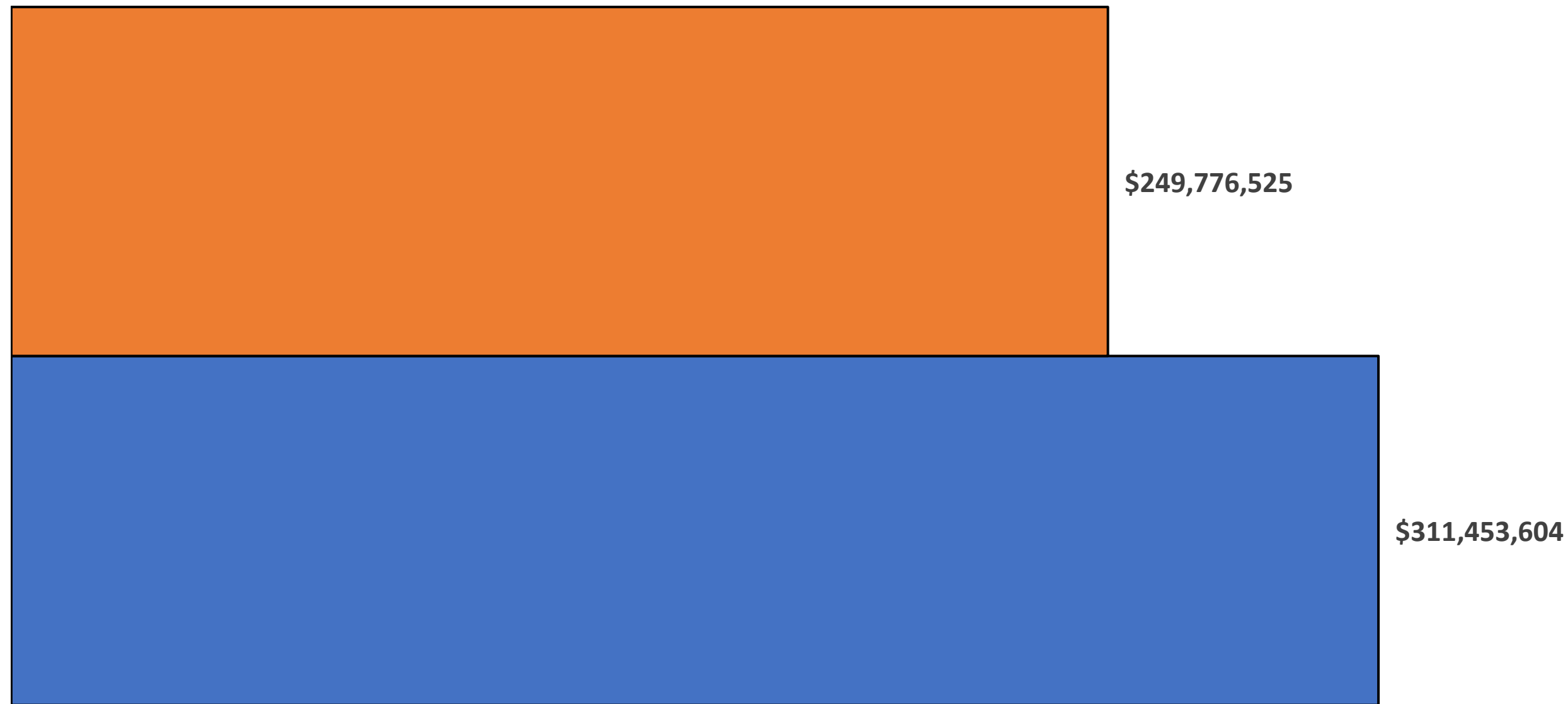


80% - County Commissions (0585)
 20% - State Commission
 6% Mass Media Communications (0631)
 5% Education (0634)
 3% Child Care (0636)
 3% Research and Development (0637)
 1% Administration (0638)
 2% Unallocated (0639)

Projections versus Actuals to date

FY 2023-24

Revenue



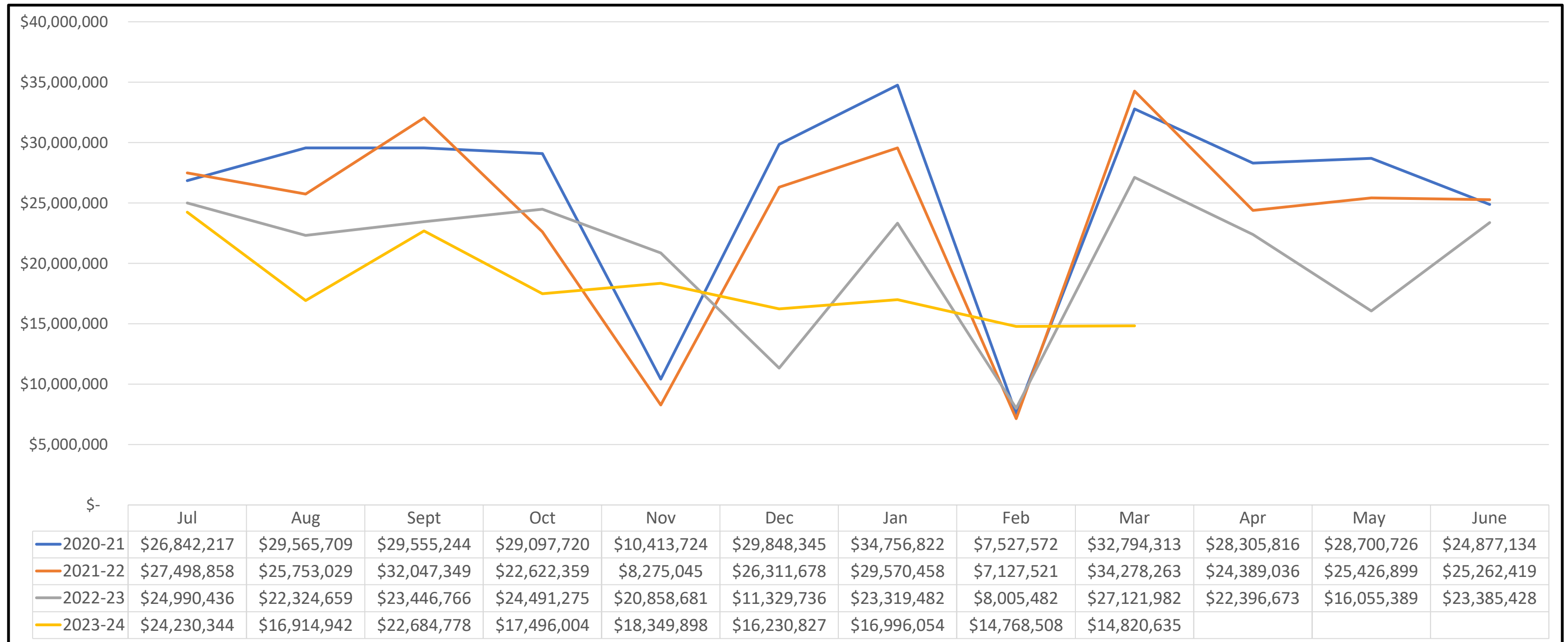
\$- \$50,000,000 \$100,000,000 \$150,000,000 \$200,000,000 \$250,000,000 \$300,000,000 \$350,000,000

FY 2023-24 Revenue to Date

FY 2023-24 Projections



Proposition 10 Transfers from CA Department of Tax and Fee Administration



Proposition 10 Revenues only – does not include Prop 56 (backfill), CECET, Interest Revenue, etc.



Revenue Factors

- **Changes to laws and regulations (i.e., Flavor ban)**
- **Trends in taxable sales of cigarettes and other tobacco products**
- **Changes in consumption**
 - **Smoking and vaping cessation programs**



Questions from Commissioners



Status Updates on Current Investments and Investments in Development

First 5 California Strategic Plan and Logic Model

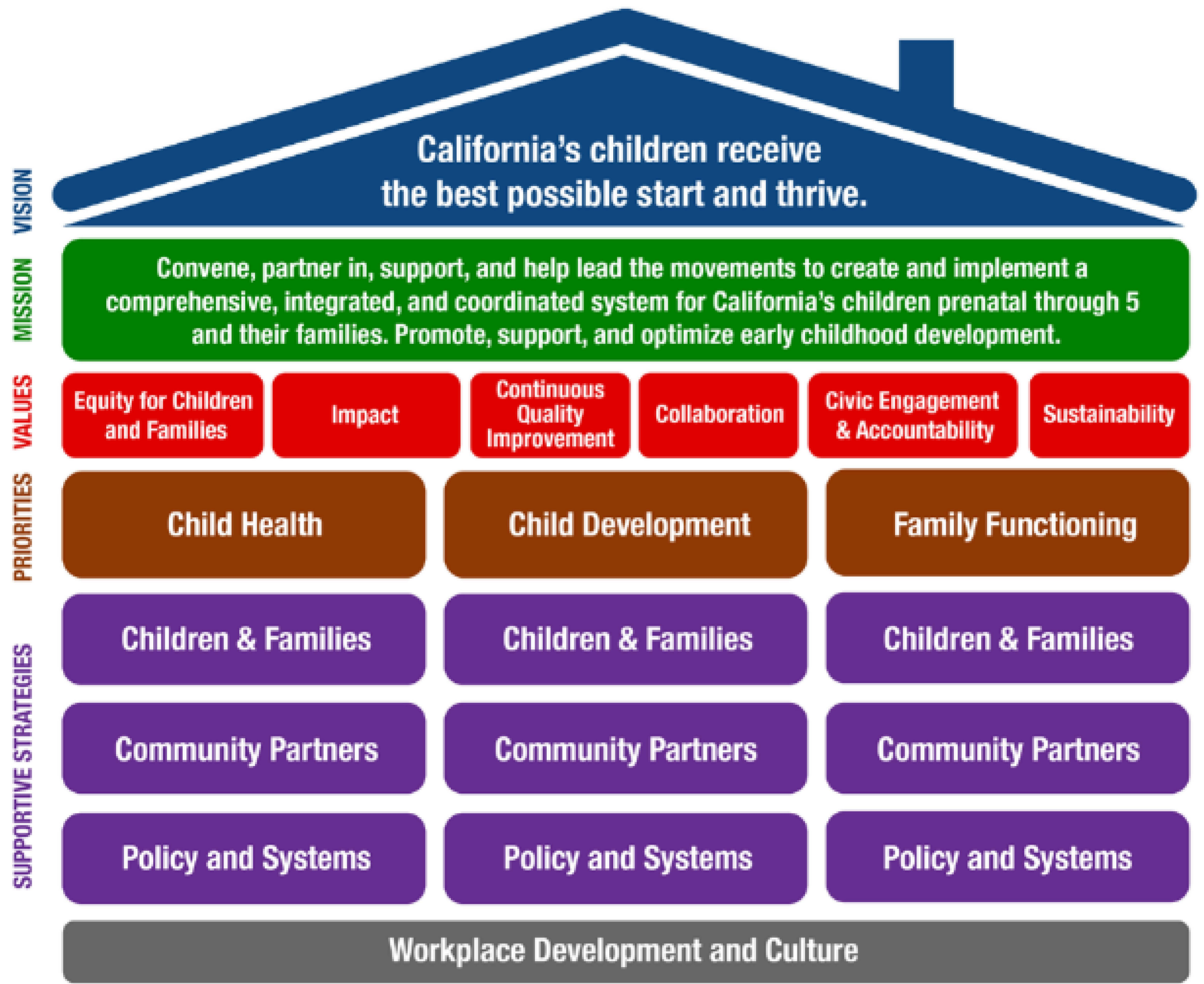


Martha E. Dominguez-Brinkley, PhD, CLC, MCHES
Deputy Director





Content and Structure of the Strategic Plan



Status of Investments Flowchart, aka **CANDY LAND**[®]





Strategic Plan 2019–2024: Logic Model¹

Strategies/Activities

Domain 1. Children and Families

Approach: Target populations for First 5 California program investment, support, and messaging, including children prenatal through age 5 and their families, along with their early learning caregivers in all setting types

Domain 2. Community Partners

Approach: State and local entities, including, but not limited to, First 5 county commissions; educational, advocacy, governmental, community-based, health-related, and family-focused foundations and nonprofits — each of which plays a role in or complements goals that align with First 5 California’s vision and mission

Domain 3. Policy and Systems

Approach: Communication, advocacy, legislation, research, and evaluation efforts designed to catalyze public will and investment in systems that support the optimal development of the state’s children and families

Domain 4. Workplace Development and Culture

Approach: Develop F5CA’s internal organizational structures and interpersonal practices that guide the day-to-day operations and internal considerations of the agency. These practices foster a positive and productive environment to support First 5 California’s work and promote the successful implementation of the plan

Short-Term Outcomes

- Children and Families:** Increase referrals to Quitline or Smoking cessation programs. Increase preventive health screening. Increase parent education and child development and engagement.
- Community Partners:** Increase and identification of, access to, and utilization of community resources including family health and wellbeing programs. Increase referrals and participation in safety net health and wellbeing programs. Improved and coordinated community and regional resources.
- Policy and Systems:** Increased systems and practices in place that support improved child health, development, and family engagement.
- Workplace Development and Culture:** Promoted, referred, and funded professional development and specialized coaching and mentorship. Increase diverse partnerships for professional development. Partner with CalHR, DOJ, and other State Agencies for cross-pollination of training and technical assistance.

Intermediate Outcomes

- Children and Families:** Maximize the number of eligible children and families that are screened for health, development, and referrals. Maintenance of family engagement to improve the health and development of the child.
- Community Partners:** Changes in communities and regions that result in more access to services and resources, networking, and technical assistance to increase the number of children and families served. Maintain access to and utilization of community resources and services.
- Policy and Systems:** Maintain continuity of relationship with systems and practices that support improved risk factors, particularly child health, development, and family engagement.
- Workplace Development and Culture:** Increase knowledge, enhance skills and improve consensus. Enhanced connectivity.

Long –Term Outcomes

- Increase developmental and health screening among children
- Increase vaccination rates
- Increase well-child visits in the first 30 months
- Improved in-language services and resources
- Improved family engagement/Involvement²
- Increase access to basic needs and family services/supports ¹
- Increase access to high-quality ELC programs
- Improved quality in the ELC Workforce
- Increase regional and community partnerships
- Improved tobacco control/reduction in smoking
- Establish F5CA Workforce Development

¹: food security; poverty rates

²: % of children whose parents read to them; physical activity



Program for Equitable Access to Resources for Literacy Support (PEARLS)

Through unconventional strategies, will convene partners and use data to develop cutting-edge **learning, engagement, and mobilization** to advance family engagement and literacy while building trust and community power.

**Kids need extra support
to prevent toxic stress.**

Behavioral Health

Strengthening California's Children and Youth Behavioral Health Initiative (CYBHI) to reach 0-5 families and align with the North Star and Audacious Goal.

Scaling of Evidenced-Based Practices / Community-Defined Evidence Practices Workstream

- 1. Community Health and Education - Develop Trauma-informed training in Early Childhood Education: F5CA Digital Hub**
- 2. Research: culturally congruent quantitative research and community-based participatory research**



Newcomer Investment

Result-Based Accountability:

- Nonemergency Services were not effective or sustainable
- CCFC is not authorized by statute to provide emergency funding or backfill
- Refugee Grant: 1-year Extension to meet deliverables

Focus:

- Asylum Seekers 0-5
- System Innovation
- Policy Advocacy



Collective impact (CI) is a long-term collaborative approach that gathers commitments from diverse community partners and stakeholders to follow a common agenda for solving a complex social problem. CI initiatives focus on coalition-building, shared objectives, and ongoing communication, and are led by an organization dedicated to the initiative from the beginning. The five key elements of CI are outlined below.

- 1. Backbone organization** – An organization that provides overall guidance and support to the process to keep the project on track. These organizations have a clear vision of the project, and the ability to build a coalition to reach that vision.
- 2. Common agenda** – A shared vision held by all participating partner organizations, including a common understanding of the problem and a joint approach to solving it through agreed-upon actions.
- 3. Shared measurement system** – A system to collect data and measure results consistently across all partner organizations to ensure efforts remain aligned and participants hold each other accountable. Common data and measures facilitate continuous improvement by identifying areas of suboptimal performance and creating solutions.
- 4. Mutually reinforcing activities** – Partner organization activities are differentiated while still being coordinated through a mutually reinforcing plan of action. This includes aligning and coordinating across all relevant government, private, and non-profit partner organizations as each brings a unique set of skills and resources to solve the problem.
- 5. Continuous communication** – There is consistent and open communication across participating organizations to build trust, ensure mutual objectives, and create common motivation.



Impact

- QA/I: Objectives and Key Results (OKRs): Qualitative and Quantitative
- QA/I: Recalibration and Alignment of Investments with NS/AG
- Telling the Story and Optimizing Results

Return on Investment

- QA/I: Benefit-Cost Ratio
- QA/I: Making Credible = Monetary Value
- QA/I: Make it Matter

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Diversity, Equity and Inclusion

- Transformative Communication
- Workforce
- Business Practices
- Training and Technical Assistance
- Professional Development

Questions from Commissioners

BREAK

Please return by 2:45 PM



Fatherhood Initiative Presentation



Closing Remarks



Public Comment



Thank you!

